

RAPPAHANNOCK



RUGBY

Rappahannock Women's Rugby Club Sponsorship Packet

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Why Sponsor Rappahannock Women's Rugby Club?

Sponsoring a local sports club is your winning ticket to powerful advertising and meaningful community engagement. This opportunity benefits both your business and the team. Corporate sponsorship is a game-changer for offsetting rising sports costs, yet the often overlooked perk is the extensive value it brings to sponsors.

Elevate your brand while supporting the local community – local sports sponsorships are today's gold standard in effective marketing. Watch your brand recognition soar among club members, families, friends, and fans, who wholeheartedly embrace businesses supporting local sports. This vibrant connection not only amplifies your corporate image but also fosters unshakable brand loyalty.

Our journey began in 2004, when Rappahannock Rugby started championing amateur rugby in Fredericksburg. We're not just players; we're committed to giving back to the community that fuels our passion. From school programs to environmental initiatives, our impact extends far beyond the field. As a recognized 501(c)(3) non-profit, Rappahannock Rugby thrives on sponsorships and community support. We offer an array of opportunities that blend seamlessly with your goals. As a sponsor, we'll bring business your way through events and fundraisers, sparking growth. Plus, we're eager to volunteer at your events.

While we propose sponsorship packages, we're all about customization. Let's talk about tailoring a sponsorship plan that aligns perfectly with your vision. Join forces with Rappahannock Rugby to create a lasting partnership, magnifying your brand's reach while making a real difference. Let's start a conversation about crafting a sponsorship that meets your business' goals all while supporting local women's sports.

All sponsors will be featured on our website for the duration of their sponsorship, and the partnership will also be announced via social media channels. The top sponsors under contract are featured more prominently. Sponsorships can be paid in full or in two even amounts collected at the beginning of our fall season and again at the beginning of our spring season.

Sponsor Tiers

Match Day Sponsor - \$2,000

- Official designation as a Rappahannock Women's Rugby Match Day Sponsor
- Sponsor logo displayed prominently on one piece of team gameday apparel (socks, shorts, or warm up shirts) for the length of your sponsorship
- Sponsor logo displayed on annual Rappahannock Rugby team t-shirt
- Sponsor logo and website information linked on our website for duration of sponsorship
- Announcement of sponsorship on social media
- Three Rappahannock Rugby club t-shirts
- One team signed game day memorabilia item (game ball, jersey, picture etc) presented to your business at the conclusion of the spring season of your sponsorship
- Invitation to team end of year banquet

Home Game Social Sponsor - \$1,000

- Official Designation as a Rappahannock Women's Rugby Social Sponsor
- Business serves as designated location for post game socials after home games
- Sponsor logo displayed on annual Rappahannock Rugby team t shirt
- Sponsor logo and website information linked on our website for duration of sponsorship
- Announcement of sponsorship on social media
- One team signed game day memorabilia item (game ball, jersey, picture etc) presented to your business at the conclusion of the spring season of your sponsorship
- Two Rappahannock Rugby club t-shirts
- Invitation to team end of year banquet

Player of the Match Sponsor - \$650

- Official designation as Rappahannock Women's Rugby Player of the Match Sponsor
- Sponsor logo displayed on annual Rappahannock Rugby team t shirt
- One team signed game day memorabilia item (game ball, jersey, picture etc) presented to your business at the conclusion of the spring season of your sponsorship
- Logo or business name tagged and featured on all social media posts announcing the players of the match after each game
- Sponsor logo and website information linked on our website for duration of sponsorship
- Announcement of sponsorship on social media
- Two Rappahannock Rugby club t-shirts

Rappahannock Rugby Sponsor - \$350

- Official designation as a Rappahannock Women's Rugby sponsor.
- Sponsor logo and website information linked on our website for duration of sponsorship
- Sponsor logo displayed on annual Rappahannock Rugby team t shirt
- Announcement of sponsorship on social media
- Two Rappahannock Rugby club t-shirts

Other Sponsorship Opportunities: If you have something in mind please let us know. We are happy to work with you to meet your goals. Please see our website for more information and ideas for custom sponsor opportunities.

Sponsorship Agreement

Date _____

Terms of Sponsorship

1. Rappahannock Women’s Rugby Club agrees to grant the Sponsor the following sponsorship rights:

2. The Sponsor agrees to transfer Rappahannock Women’s Rugby the following sum for the considerations enumerated for the term listed below:

3. This sponsorship agreement will take effect on _____ and be valid for one year (365 days from date effective) with individual considerations being negotiable at the end of their term.

4. The transfer of the agreed upon sum from the Sponsor to Rappahannock Women’s Rugby will be made within 30 days of the effective date of the agreement, with Rappahannock Women’s Rugby delivering all agreed upon considerations with all possible expediency.

Signature and Contact Information

Sponsor:

Signature_____

Name _____

Email _____

Phone _____

Rappahannock Women’s Rugby Representative

Signature_____

Name _____

Email _____

Phone _____